

BASIC CONCEPTS OF TRAVEL AND TOURISM



LIAM BERTRAM

Basic Concepts of Travel and Tourism

Liam Bertram



TABLE OF CONTENTS

Preface

vii

Chapter 1	Introduction.....	1
	Tourism: General Definitions	1
	The Growing Potential of Tourism	2
	The Relationship Between Tourism and Recreation	5
	The Geography of Fear and Recreational Participation: Implications for Social Exclusion	8
	The Measurement of Tourism Demand: Tourism Statistics	16
	Patterns of Tourism: International Perspectives	25
	Tourism Destinations	26
	The Community and Sustainable Concept in Tourism Development	35
	The Demand for Recreation And Tourism.....	40
Chapter 2	The Emergence of Alternative Forms of Tourism	49
	The History of Alternative Tourism.....	51
	Economic Trends and Byproducts in Mainstream Tourism	53
	Alternative Tourism: Concepts and Classifications	57
	Tourism and the Semi logical Realization Of Space	66
	Tourism Products and Attractions.....	78
	Conclusion	82
Chapter 3	Types and Forms of Tourism	85
	Religious Tourism.....	85
	Adventure Tourism	93

Medical Tourism	108
Cultural Tourism	111
Ethnic Tourism	116
Chapter 4 Transportation	119
History	120
Mode	121
Elements	161
Chapter 5 International Tourism Organizations	163
World Tourism Organization	163
International Air Transport Association (IATA)	165
American Society of Travel Agents (ASTA)	166
IATA	167
International Civil Aviation Organization	168
Chapter 6 Tourism Planning	171
Two Sides of Tourism Planning	171
Steps in the Planning Process	172
National and Regional Tourism Planning Concluding Remarks	181
The Tourism Planning Process Concluding Remarks	188
Buddhist Circuit	189
Chapter 7 International Agreements: Developments and Challenges in the Tourism	190
Chicago Convention	190
Warsaw Convention	219
Schengen Agreement	231
Schengen Agreement (full text)	238
Maastricht Treaty	297
<i>Bibliography</i>	299
<i>Index</i>	303

Index

A

- Abrogation of Inconsistent Arrangements 214
- Adherence to Convention 217
- Adventure Tourism 110
- Affecters 15
- Air Navigation 192
- Air Security 236
- Air Traffic Control 131
- Air Transport 129
- Aircraft in Distress 198
- Aircraft Radio Equipment 200
- Airport and Similar Charges 195
- Altitude 101
- Amendment of Convention 218
- Antiquity 88
- Appeals 216
- Arbitration Procedure 215
- ASTA Mission Statement 166
- Available Muscle Power 121
- Aviation Accidents and Incidents 130

B

- Backpacking 105
- Baha'i Faith 88
- Barriers to Recreation 43
- Bivy 96
- Buddhist Circuit 239
- Bungee Jumping 106
- Businesses 175

C

- Cargo Restrictions 201
- Certificates of Airworthiness 200
- Chicago Convention 240
- Christianity 89
- Civil and State Aircraft 192
- Communism 89
- Communities in Conflict 39
- Composition and Election of Council 206
- Crevasses 100
- Cultural Resources 174
- Cultural Tourism 144
- Customs and Immigration Procedures 197
- Customs Control 236
- Customs Duty 197

D

- Denunciation of Convention 218
- Description 109
- Designation of Routes and Airports 211
- Destination Planning Resources 114
- Destinations 31
- Display of Marks 197
- Disputes and Default 215
- Documents Carried in Aircraft 199
- Domestic Tourism Statistics 21
- Dual Registration 196
- Duties of Commission 209

E

- Effects on Trade 87

- Elements 132, 209
- Energisers of Demand 15
- Entry and Clearance Regulations 195
- Environmental Impact 131
- Ethnic Tourism 156
- Expenditure and Assessment of Funds 212
- Experience and Process 30

F

- Facilitation of Formalities 197
- Falling Ice 97
- Falling Rocks 97
- Financing of Air Navigation Facilities 212
- First Meeting of Assembly 204
- Function of Council 213

G

- Gaining Entry 238
- Gender and Social Constraints 46
- General Aviation 129
- Glaciers 94
- Global Patterns of Tourism 26

H

- Hazards 97
- Hinduism 91
- History 102, 127, 138, 150, 159, 164
- Human Resources 174
- Human-powered 121
- Hut 95
- Hyper-reality 70

I

- IATA 216
- ICAO and Climate Change 170
- ICAO Codes 168
- ICAO Leadership 170
- ICAO Standards 169
- ICAO Statute 169
- Ice Slopes 99

Impact Assessment 179
Impacts on Business and Industry 180
Impacts on Local Government 180
Impacts on Residents 180
Inclusions and Exceptions 234
Infrastructure 147, 161
International Air Transport Association (IATA) 213
International Civil Aviation Organization 217
International Tourism Statistics 23
Interstate Highway System 157

J

Joint Operating Organizations Permitted 213
Joint Statement 297
Journey Log Books 201

K

Key Institutions 115

L

Land Vehicles 122
Landing at Customs Airport 194
Landscape and Place 30
Language 29
Legal Capacity 204
Licenses of Personnel 200
Liminality 71
List of Council Presidents 170
Living Cultural Areas 112
Locations 101

M

Maastricht Treaty 292
Management Issues 114
Mandatory Functions of Council 207
Maritime Transport 157
Medical tourism 128
Membership 233
Membership and Implementation 233
Minutes 296

Misuse of Civil Aviation 192
Modern Pilgrimage 88
Modern Roads 154
Motivation 106
Mountaineering 94

N

National Laws Governing Registration 196
National Security 236
Nationality of Aircraft 196
Natural Resources 174

O

Operations of Aircraft 129
Organizational Aims 163
Organizing Tourist Space 69
Origins and Concepts of Alternative Tourism 58
Outer Borders 237

P

Paris and Habana Conventions 214
Participation in Operating Organizations 214
Participation without a Vote 207
Permanent Seat 204
Permissive Functions of Council 208
Photographic Apparatus 201
Pilgrimage 87
Preamble 191
Principles Behind the Agreement 235
Producing Tourist Space 72
Professional Backpacking 105
Prohibited Areas 193

R

Rafting 107
Ratification of Convention 217
Recreation Facilities and Services 175
Recreational Demand 41
Regions and Regional Offices 169
Registration of Existing Agreements 214

Religious Tourism 104
Report of Registrations 197
Resources and Fashions 11
Return of Funds 213
Rock Climbing 108

S

Safety 149
Scheduled Air Services 193
Schengen Agreement 277
Security Arrangements 210
Settlement of Disputes 215
Ships and Watercraft 158
Snow Cave 96
Snow Slopes 100
Sustainability 39

T

Territory 192
The Tourist Brochure 76
Tourism Destinations 29
Tourism Market Segments 176
Tourism Resources 174
Tourism Segments 85
Transportation 153

U

Ultimate Consumer 71

V

Vehicles 162
Voting in Council 207

W

War and Emergency Conditions 216
Warsaw Convention 265
Weather 100
World Tourism Organization 210
